Carers WA is a non-profit, community based organisation and registered charity dedicated to improving the lives of the estimated 320,000 family carers living in Western Australia. We are the peak body recognised by both State and Federal governments as the voice of family carers.

We welcome your involvement in National Carers Week 2019, to be held from Sunday 13th October to Saturday 19th October. Carers WA will be hosting two events during this annual week of recognition.

**Scitech Family Day Event, Saturday 12th October 2019**
Our Carers Week launch event will host 200-250 attendees with an experience that caters to the whole family.

**Carer Wellbeing Day, Thursday 17th October 2019**
This event will support approximately 100 adult carers and identify common carer issues surrounding emotional and social wellbeing through workshops and activities.

**Benefits of Partnership with Carers WA**
Partnering with Carers WA will provide you with a unique platform to reach a targeted audience and participate in a campaign that will bring together a range of stakeholders within the caring community.

- Opportunity to promote your name and brand – put your company in the spotlight!
- Build your profile within the caring community
- Create positive publicity and heighten visibility by supporting an under recognised but vitally important cohort in the community
A number of our original sponsorship packages for Carers Week 2019 have already been allocated. If your organisation would like to show its support for WA family carers choose from a number of additional opportunities below.

<table>
<thead>
<tr>
<th>Event</th>
<th>Investment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scitech Family Day</td>
<td></td>
</tr>
<tr>
<td>Catering Sponsor</td>
<td>$695</td>
</tr>
<tr>
<td>Entertainment Sponsor</td>
<td>$495</td>
</tr>
<tr>
<td>Carer Wellbeing Day</td>
<td></td>
</tr>
<tr>
<td>Catering Sponsor</td>
<td>$595</td>
</tr>
<tr>
<td>Silent Disco Sponsor</td>
<td>$395</td>
</tr>
<tr>
<td>Notepad and Pen Sponsor</td>
<td>$295</td>
</tr>
<tr>
<td>Satchel Insert Sponsor</td>
<td>$195</td>
</tr>
</tbody>
</table>
Catering Sponsor $695 - SOLD OUT

As the Catering Sponsor for the Scitech Family Day your organisation will take pride of place in the following ways:

- Signage on all catering stations as the Catering Sponsor of the event
- Name and/or logo mention in one social media post during dinner
- Name acknowledgement as a valued sponsor in one social media post after the event
- Logo and hyperlink to your company’s website from the Carers Week webpage
- Verbal PA announcement as the Catering Sponsor at the conclusion of dinner
- Brochure or promotional item placement on each table within seating area (supplied by sponsor)

Entertainment Sponsor $495 - SOLD OUT

As the Entertainment Sponsor for the Scitech Family Day your organisation will take pride of place in the following ways:

- Name and/or logo mention in one social media post during dinner
- Name acknowledgement as a valued sponsor in one social media post after the event
- Logo and hyperlink to your company’s website from the Carers Week webpage
- Verbal PA announcement as the Entertainment Sponsor during the event
Catering Sponsor $595 (limited to one)

As the Catering Sponsor for the Carer Wellbeing Day your organisation will take pride of place in the following ways:

• Signage on all catering stations as the Catering Sponsor of the event
• Name and/or logo mention in one social media post during lunch break
• Name acknowledgement as a valued sponsor in one social media post after the event
• Logo and hyperlink to your company’s website from the Carers Week webpage
• Logo and acknowledgement as sponsor in the event program (subject to printing deadlines)

Silent Disco Sponsor $395  - SOLD OUT

As the Silent Disco Sponsor for the Carer Wellbeing Day your organisation will take pride of place in the following ways:

• Signage on Silent Disco headset stations within the Wellness Room as the Silent Disco Sponsor of the event
• Name and/or logo mention in one social media post during the event
• Name acknowledgement as a valued sponsor in one social media post after the event
• Logo and hyperlink to your company’s website from the Carers Week webpage

Notepad and Pen Sponsor $295 (limited to one)

As the Notepad and Pen Sponsor for the Carer Wellbeing Day your organisation will increase its brand exposure through the following:

• Notepads and pens placed on attendee chairs throughout the event (please note that pens and notepads are to be provided by the sponsor at their expense)
• Logo and hyperlink to your company’s website from the Carers Week webpage
• Logo and acknowledgement as sponsor in the event program (subject to printing deadlines)
Satchel Insert Sponsor $195

Printed advertising material placed in attendee gift bags is yet another chance for your organisation to communicate its message to delegates in a clearly targeted manner.

- One (1) organisation flyer to be supplied by Sponsor (up to A4 in size)

Your support is vital in helping us recognise and support the role of carers in Western Australia.

Contact the Carers WA Marketing Team to discuss how you would like to partner with Carers WA.

Clare Cullen
Marketing & Communications Manager
T: 1300 227 377
E: marketing@carerswa.asn.au

Thank you for helping to make a difference for carers across Western Australia.